

Education

B.A Bachelor of computer science – Open University, Israel (2008)
Academic studies for webmasters at John Bryce academy (2000)

maorbar.com – Head of game development team 2013 - Ongoing

- MaorBar Studio specializes in delivering high-quality Mobile Games and Apps for major brands in Israel and worldwide.
- Led the team towards the current trends in the gaming world: Cross platform Mobile Apps connected to social platforms (such as Facebook), using Adobe Air, Flash AS3 and Starling platform for strong GPU accelerated Apps.

Rocket Ninja – Head of Israeli Office 2010-2012

- Rocket Ninja is a social game developer and publisher focused on delivering deeper experience social 3D products.
- Established the Israeli development branch of the company.
- As Head of the Israeli branch I am responsible for managing the branch in both administrative and technical aspects.
- The Israeli branch focuses on developing core and infrastructure features that are generally more R&D oriented.

Mogobe – CTO, Co-Founder and Board Member 2008-2010

- Mogobe is a Virtual World for children. Beyond being a Virtual World Game and platform, Mogobe focuses on providing localized cultural content.
- As CTO and co-founder I was responsible for the end-to-end development of the application. I was also responsible for setting the standards for all the development- related procedures and methodologies as well as deciding on the technologies and frameworks used.
- The position also required writing the system's architecture, Database design, Servers-Client communications, Deployment procedures and more.
- Responsible for recruiting, mentoring, and guidance of all the engineers.
- Took part in setting the company's strategies and long term planning.

Super derivatives – Senior Software Engineer 2006-2008

- Company that develops financial software for the stock exchange market.
- Web environment development includes coding in all client side and server side.
- Mainly I was dealing with algorithm teams and Dot.net team, leading projects in the IR product.
- Developing GUI and interfaces while using large quantities of database written in SQL which are updated live.
- Client side coding in smart Clint while understanding deeply Object orient methodology

- Dealing with the support in the company and getting bugs from client and resolving them.

Senior software engineer – Fittracks 2004 -2006

- The company develops a CRM system for the shoes retail industry
- Developed the client side and server side application in the e commerce business
- The interface presents medical information coded in c# and the client in Flash.
- Using web service , Designing and implementing the application

Web software team leader – MRM (Tel Aviv) ISRAEL 2003-2004

- Managing 3 web software engineers, while working on the special projects in the internet world.
- Creating road map for the project while working with the marketing and project managers.
- Evolved in the software cycle of the company, building the web sites of the company.

Web master and IT support – ADDWISE (Air port city) 2003-2005

- IT support for all the clients and for the application of the company
- Dealing with all the software process and configuration of the IT software.

Army Service

- IDF – Infantry Staff sergeant 1995-1998

Hands-On Technologies

Software languages: C#, ASP.NET, ASP ,XML ,HTML ,CSS, XSL, JAVASCRIPT, JAVA.
AS3, FLEX, FLASH, FLASH communication SERVER

Application Server: Tomcat, SmarfoxServer

Database: MSSQL, MySQL.

Other: UML, IIS, TCP/IP, Apache

Languages

- Hebrew – mother tongue
- English – very good written and verbal